

GABRIELE IACOPO LANGELLOTTO

MARKETING & SALES

ABOUT

I am a highly motivated individual known for my boundless energy, exceptional organizational skills, and a background deeply rooted in customer service, marketing, and sales. My innate ability to multitask has been honed through a dynamic career journey. With a passion for helping others and a penchant for sales strategies, I am adept at guiding individuals towards their desired goals. My constant pursuit of improvement fuels my enthusiasm for new challenges, enabling me to continuously develop both personally and professionally.

EDUCATION

STUDENT AT UNIVERSITY OF EAST LONDON

Oct 2021 - Present

- Currently undergraduate student at the University of East London, on track to receive a BA honours in Artificial Intelligence and Data Science in September 2026.

WORK EXPERIENCE

LETTING & MARKETING MANAGER

GIL LETTINGS | Oct 2019 - Oct 2021

- Managed social media accounts and strategically developed engaging graphics.
- Devised innovative marketing strategies that significantly improved results.
- Utilised diverse platforms to attract prospects in both B2C and B2B contexts.
- Orchestrated property viewings, managed client interactions, and facilitated successful deal closures.
- Led team meetings and contributed to ROI analysis while ensuring smooth office operations.

ACCOUNT MANAGER

FONDOCASA SPA | Apr 2019 - Jun 2019

- Expertly managed diverse tasks, including order coordination, shipment oversight, and customer interactions.
- Coordinated team activities, managed office supplies, and played a pivotal role in recruitment efforts.
- Developed and executed digital marketing strategies, driving enhanced business outcomes.
- Skillfully organized and managed nationwide events, contributing to brand visibility.

PROFESSIONAL SKILLS

Team Leadership
Customer Service
Training and Development
Business Innovation
Problem-Solving
NLP for Sales
Social Media Management
Marketing
Multi-Language Communication
Multitasking
Microsoft Office Suite

PERSONAL SKILLS

Can-Do Attitude
Creative spirit
Reliable and professional
Organized
Time management
Team player
Fast learner
Motivated

LANGUAGES

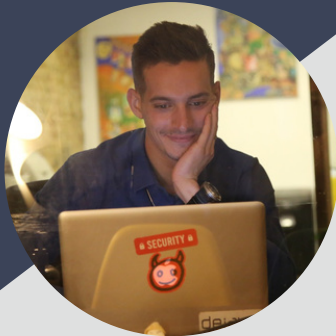
Italian: Native
English: C1
Spanish: C1
French: B1

CONTACT

P: +44 7503 107974
E: gella94@gmail.com

LOCATION

London, UK



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SALES AND SOCIAL MEDIA MANAGER

LIGURIAWEB.TV / OPS GROUP SRL | Oct 2018 - Mar 2019

- Crafted and executed targeted digital marketing strategies to drive B2B/B2C sales growth.
- Conducted in-depth market research, translating findings into effective business expansion tactics.
- Managed customer interactions and orchestrated order fulfillment with meticulous attention to detail.
- Created compelling social media content and strategies that enhanced brand engagement.
- Represented the sales sector in international events, cultivating global business relationships.

DIGITAL MARKETING MANAGER

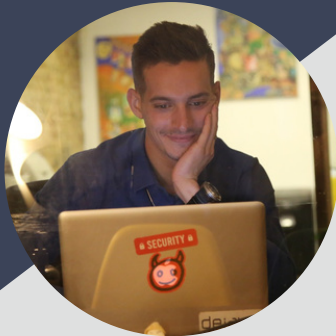
DREAMPOWER Ltd | Jan 2014 - Sep 2018

- Directed web, social media, and mobile communication for sales, optimizing engagement and growth.
- Developed and executed successful digital marketing strategies, aligning with business expansion goals.
- Led informed B2B/B2C market research, guiding strategic decision-making.
- Managed customer orders, content creation, and team training.
- Represented the sales sector in international events, fostering valuable industry relationships.

GENERAL MANAGER

ADS Esso Ceriale Nord di LANGELLOTTO FABIO & CO | Jun 2013 - Aug 2018

- Led strategic development of digital marketing initiatives and conducted comprehensive market research.
- Orchestrated customer orders, managed sales activities, and spearheaded social media marketing endeavors.
- Ensured streamlined office operations by effectively organizing team workflow and overseeing warehouse logistics.



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EDUCATION

- 1st year at UEL (AI and Data Science), 2023 - present
- 1st year at ARU London (Business and Marketing), 2022 – 2023
- Foundation year in INTERNATIONAL BUSINESS MANAGEMENT - University of the West of Scotland, July 2022
- High school (economy & marketing) - GIOVANNI FALCONE, LOANO (ITALY), Ended 2012
- Secondary School - SCUOLE MEDIE F.LLI CERVI, CERIALE (ITALY), Graduated 2009